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**Steven Li-Bin, BA (Hons), MBA**

**Vice President, Global Engagement, EICC**

Reporting to the President and working in the President Office, Steven is currently Vice President of Global Engagement with an overall responsibility for the design, development and implementation of EICC's global engagement and internationalization strategy through the delivery of Agora ELITE O2O Education Innovation Model and promoting all global engagement, strategic business relation and model between EICC and EGCs recruitment, development, and international matters, internally and externally, working together with EICC EGC President Global and EICC Chief Operation Officer. Steven has direct line management responsibility for Director of Global Engagement, Partnerships and Global Marketing.

Steven has been working as the Director of Global Engagement and Partnership at ELITE Innovation College Cambridge (EICC) since late 2020, where he not only leads the establishment of global partnerships, management of global engagement and international exchange, but also the management of global recruitment and marketing through articulation and progression arrangement with EICC's global academic partners via his well-crafted pyramid strategy.

His 15 years of global engagement and partnership building and leadership experiences with resilience spells in academic institutions and global recruitment groups in the UK, USA and Australia. Representing these global education, including Study Group, Navitas, INTO, Kaplan, Steven had been based in China for a decade in China and gained sufficient leadership experiences in the global higher education with a spirit of innovation, entrepreneurship and resilience.

Graduated with bachelor's degree in BA (Hons) Economics with Information System from Newcastle University, and while working in international education, obtained Part-Time International MBA at Tongji University, China.

With Strong background skills, knowledge, experience and passionate in:

- Global engagement and out reach strategy
- Project delivery, operations, and management
- Data technology and digital technology innovation
- Business development and partnerships
- Enhancing student experience within Global Education and Community

Truly believe in the importance of social responsibilities with promoting international education. Participated many charity bike rides, Marathons for fund-raising. As part of teams, raised fund went into education related charities and projects, for helping children in need of better-quality education in poor areas worldwide.